

Signs at Your Landfill

HOW CAN IT HELP?

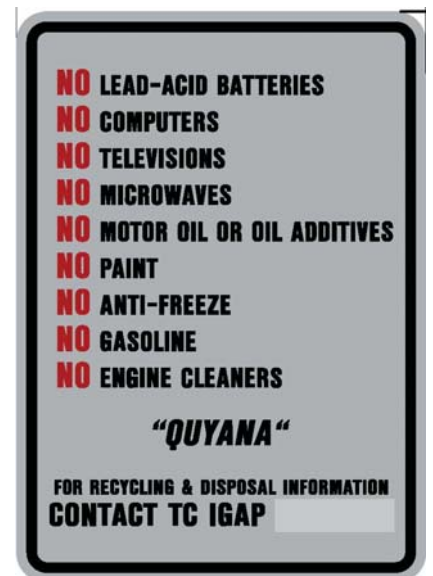
Putting up signs at your landfill can have many benefits, including:

- Directing community members where to appropriately place trash at the dumpsite
- Aiding in keeping the landfill organized
- Assisting community members by identifying proper disposal areas for household hazardous wastes, salvageable material, white-goods, and electronic waste.
- Preventing dumping of potentially hazardous wastes (used oil, lead-acid batteries, etc.) in the landfill
- Preventing non-burnable wastes from being incinerated in your burnbox



WHERE TO START?

Signs at your landfill can help pass along a lot of different types of information to your community members. For instance, several communities use signs at their landfill gate to educate community members on the hours of operation, contact information, and costs for disposing of trash. So to begin, you will want to identify what information you want the sign to convey and where it will be placed.



CONSIDERATIONS FOR LANDFILL SIGNAGE

There are several considerations in preparation of getting your landfill signs.



➤ **What Should It Say?** - The information on the sign should be clear, concise, and easy to read. Make sure that the sign provides enough necessary information to have the community members do what you need them to do. Remember you can also use arrows or direction indicators pointing to the location that you are attempting to identify for dumping. Some communities also include information in the local native language to ensure everyone gets the message! You can also include contact information for the entity that operates/manages the landfill.

➤ **What Should It Look Like?** - Signs come in all shapes and sizes with various fonts and colors. Large bold fonts are recommended!

➤ **Where Should You Put It?** - Not only is it important to have the right information on the sign, it is also important to place the sign in the correct area. You want to make sure that the sign is in a highly trafficked area. It is also important to ensure that the sign is visible and free of vegetation.

➤ **Sign Maintenance** - Unfortunately landfill signs also invite target practice! For this reason and due to their exposure to adverse weather conditions you may have to replace them from time to time!



LANDFILL SIGNS - OPTIONS

Do-It-Yourself - Prior to spending hundreds of dollars on professionally designed signs think about the homemade options that can be done in your community VIRTUALLY FREE!

Do-it-yourself signs can be constructed from a variety of materials and can even be a clever way to reuse items at your dumpsite that would otherwise be thrown away. You can even use the opportunity to get the youth in the community involved, having them design and make the signs as part of a school project! Don't let a lack of funding prevent you from aiding your landfill operator in keeping the landfill organized and tidy.

Professional Signs - If you decide to have professional signs made ensure that they provide a proof of what the sign will look like prior to committing to their services. Also ensure that signs are constructed from materials that will withstand the rigorous weather in your community! Some professional sign companies include:



Action Sign & Graphics

(907) 562-2124

www.actionsign-graphics.com

benevans@actionsign-graphics.com

Alcan Signs LLC

(907) 561-6654

www.alcansigns.com

alcansigns@alaska.net

Signs Now

(907) 562-7672

www.signsnow.com/anchorage

Signco Inc.

(907) 338-7446

www.signcoalaska.net

signcoreception@gmail.com



FURTHER ASSISTANCE

If you need additional assistance regarding landfill signage, contact Zender Environmental's Technical Assistance program: Simone Sebalo ssebalo@zendergroup.org (907) 277 2111