

### **Project Objective(s):**

The Holy Cross Village Council will increase education and purchase recycling bin for their community so they can increase the participating households from 22% to 95% (76 total household and businesses).

### **Results:**

- New recycling bins purchased and distributed to 53 households.
- Community support demonstrated with positive response to education shared and information flyers posted.
- Updates and encouragement were included in our quarterly IGAP Newsletter and our Tribal Gathering report.
- Funds saved in shipping costs were used to fix up an old shed to use as a Recycling Center.

### **Benefits:**

- The ground around town is cleaner.
- Separating recycle items is easier.
- Summer youth workers involved in environmental project and learned about recyclables and preparing them for shipping.
- In one year, the number of bags recycled increased by 25%.

### **Lessons Learned:**

- Education is an ongoing need and task to remind people why recycling is needed and valuable, encourages them. It also reminds people the steps to take and can help them feel comfortable asking questions and give them the chance to ask them. Sometimes people wouldn't go out of their way to contact us or see us at the office to ask questions.
- Just keep being available to answer questions. Accept that not every single person will recycle no matter how easy it is or how many incentives are offered.

### **For more information:**

Holy Cross Village Council-IGAP Phone: 907 476-7308 Email: [igapholycross@gmail.com](mailto:igapholycross@gmail.com)

Zender project website: <http://zendergroup.org/cedp.html>

# Holy Cross Village Council



## Increasing Public Engagement to Recycle



Funding provided by Zender through the Community Environmental Demonstration Grant Program made possible with the Alaska Tribal Multi-Media Grant from the US EPA.



# Project Timeline

2015 Community Environmental Demonstration Project Grant

**Work done prior to Sep. 2014**  
 Enrolled with ALPAR since 2008.  
 Wrote and submitted successful proposal.  
 In 2011 added #1 PET plastic bottles.



Holy Cross awarded Zender CEDP grant.

Asked residents if they would like recycling bins.

Started ordering equipment and supplies for project

57 households committed to increase recycling.

Learned that need to encourage people more often and remind them to recycle.

Worked at school, YIK days

Created new pamphlet showing what to recycle and what not to recycle.

Developed project presentation

Presented Project at Annual AFE in Anchorage.



Started creating education materials. Log number of bags received.

Grant orientation on reporting and other recipient requirements

Distributed educational material about recycling. Logging bags every month,

Presented at several Council and community meetings throughout the project to discuss the project & recycling importance.

Spoke with community members about recycling at annual Tribal Gathering.



Public recycling notice: Benefits of recycling, assistant report and summary.