



BENEFITS OF LANDFILL SIGNS

- » Direct community members where to appropriately place trash at the landfill;
- » Help keep landfill organized;
- » Assist community members identify proper disposal areas for household hazardous wastes, salvageable materials, white-goods and electronic waste;
- » Prevent dumping of potentially hazardous wastes (used oil, lead-acid batteries, etc.) in the landfill;
- » Prevent non-burnable wastes from being incinerated in your burnbox.

WHERE TO START?

Signs at your landfill can pass along a lot of different types of information to your community. For instance, signs at your landfill gate can provide information on the hours of operation, contact information and costs for disposing of trash. Entrance signs can also list allowable items or those that can be burned at your landfill. So to begin, what information do you want your signs to convey and where should they be placed?



REQUIRED INFORMATION AT LANDFILL ENTRANCE

- ◆ Owner or Operator
- ◆ Hours of Operation
- ◆ Emergency Contacts
- ◆ Prohibition of PCB and Regulated Hazardous Waste



CONSIDERATIONS FOR LANDFILL SIGNAGE

- » **What Should It Say?** The information on the sign should be clear, concise and easy to read. Make sure that the sign provides enough necessary information to have the community members do what you need them to do. Remember you can also use arrows or direction indicators



pointing to the location that you are attempting to identify for dumping. Some communities will include information in the local native language to ensure everyone gets the message! You should also include emergency contact information for the entity that operates/manages the landfill.



- » **What Should it Look Like?** Signs come in all shapes and sizes with various fonts and colors. Large bold fonts are recommended. Homemade signs are also effective - don't be afraid to get creative!



- » **Where Should You Put It?** Not only is it important to have the right information on the sign, it is also important to place the sign in the correct area. You want to make sure that the sign is in a highly trafficked area. It is also important to ensure that the sign is visible and free of vegetation.

- » **Sign Maintenance.** Unfortunately landfill signs also invite target practice! For this reason and due to their exposure to adverse weather conditions, you may have to replace them from time to time. Signs made by members of the community - especially those made by youth are often vandalized less.



**Action Sign & Graphics/Warning
Lites of Alaska (Anchorage)**
(907)562-2124
www.actionsign-graphics.com
www.warninglitesofalaska.com
WLA@ALASKA.NET

PIP Printing (Anchorage)
(907)274-3584
www.pipalaska.com
pip@pipalaska.com

Arctic Signs & Graphics (Fairbanks)
(907)374-4488

Commercial Signs & Printing (Juneau)
(907)586-2558
www.commercialsignsandprintinng.com
cspoffice@ak.net

Signpro (Ketchikan)
(907)247-7776
<https://alaskasignpro.com>



HOMEMADE OR HIRE A PROFESSIONAL?

Do-it-yourself signs can be constructed from a variety of materials and can even be a clever way to reuse items at your dumpsite that would otherwise be thrown away. And save you hundreds of dollars! You might even use the opportunity to get youth in the



community involved - have them design and make the signs as part of a school project. Signs made by community youth will last longer too!

If you decide to have professionals signs made, ensure that they provide a proof of what the sign will look like prior to committing to their services. Also ensure that signs are constructed from materials that withstand the rigorous weather in your community.

FURTHER ASSISTANCE

If you need additional assistance regarding landfill signage, contact the Technical Assistance program at Zender Environmental:
Simone Sebalo
ssebal@zendergroup.org
(907)277-2111.

